



FASHION DESIGN

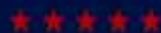
Changed My Life...

It Can Change
Yours Too

A short guide for anyone who has
ever dreamed of creating beautiful
clothes, earning from fashion,
and building a successful brand.



YOUR DREAM.
YOUR SKILL.
YOUR FUTURE.





CHIDE FASHION ACADEMY
D R I P I N S T Y L E

Fashion Design

Changed My Life...

It Can Change Yours Too

*A short guide for anyone who has ever dreamed of creating beautiful clothes,
earning from fashion, and building a successful brand.*

Ojogbane Joy

Director, Chide Fashion Hub

“A dream becomes a plan the day you decide to begin.”

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*“You do not need to see the whole staircase. You only
need to take the first step.”*

PAGE ONE

Every Beautiful Outfit Begins with an Idea

Let me ask you something. Have you ever walked past someone wearing a lovely outfit and thought, “*I wish I could make something like that*”? Maybe it was the way the fabric fell, or the colour, or just how good the person looked in it. If that has ever happened to you, then you already have the most important thing a fashion designer needs. You have an eye for beauty.

Here is a truth that took me years to understand. Every gown you have ever admired began as nothing more than a small idea in someone's head. A simple thought. A picture only that person could see. The famous designers whose names we know today were not born with scissors in their hands. They started exactly where you are right now, with a dream and a little courage.

“Fashion is not about expensive fabric. It is about the idea you bring to it.”

Fashion Is So Much More Than Sewing

Many people think fashion design is only about joining cloth together with a machine. But sewing is just one small part of it. What you are really doing is far bigger than that.

When you make clothes for people, you give them **confidence**. You help a bride feel beautiful on her wedding day. You help a young man walk into a job interview feeling sharp and ready. You make a mother proud at her child's naming ceremony. That is not a small thing. That is a gift. Fashion creates beauty where there was none. It opens doors to money and respect, and for the one who learns it well, it can change the whole direction of a life. I know this, because it changed mine.

REFLECTION

If money and fear were not in the way, what kind of clothes would you love to create? Sit with that question for a moment. The answer you find is the seed of something beautiful.

“What if the next masterpiece the world wears comes from you?”

Why Fashion Is One of the Best Skills You Can Learn

There are many skills you could choose to learn. So why fashion? Let me show you why this one is special, and why it will still be valuable long after many other skills have faded away.

✂ It Never Goes Out of Demand

Think about the life of your community. There is always a wedding coming up. People dress well for church every single week. There are naming ceremonies, birthdays, and graduations all year round. And beyond the big occasions, people simply need clothes to wear every single day.

As long as people are being born, celebrating, and living their lives, they will need someone to make their clothes. **That someone can be you.**

✂ You Earn From Your Own Creativity

There is a special kind of joy in being paid for something you created. With fashion, your imagination becomes your income. The more you grow, the more you can earn. And the beautiful part is that you do not need plenty of money to begin.

START SMALL, GROW STEADY

You can begin right from your bedroom with one machine. You can take small jobs from people you know. As your name spreads and your skill sharpens, the bigger jobs will come. Every successful tailor you admire today once started with their very first customer.

★ You Build Something That Is Yours

When you learn fashion, you are not just learning to sew. You are building something with your name on it. One day you can train young people and pay them a salary. You can teach others the skill and watch them rise. This is what I mean when I say fashion is more than a job. **It is a legacy you can build with your own hands.**

“A skill in your hands is a kind of wealth that no one can ever take from you.”

Is Fashion Really for Me?

Maybe a part of you is interested, but another part is afraid. I understand that feeling well, because I once felt it too. Let me sit with you for a moment and answer the worries that may be on your mind.

✗ **"I don't know how to draw."**

→ You do not need to be an artist. Real designing is taught with simple steps and patterns, not fancy drawings. If you can trace a line and follow a guide, you have enough to begin.

✗ **"I have never touched a sewing machine."**

→ That is perfectly fine. Every single tailor was once a complete beginner who had never threaded a needle. The machine looks scary today, but within weeks it will feel like a friend in your hands.

✗ **"I don't have any experience."**

→ Nobody is born with experience. You gain it one stitch at a time. With good teaching and steady practice, what feels hard today becomes easy tomorrow. That is simply how every skill is learned.

✗ **"I don't own a sewing machine."**

→ You do not need to own one before you start learning. You learn on the machines provided during training, and you buy your own later when you are ready, even one step at a time.

✗ **"I'm too old for this."**

→ There is no age limit on learning something new. People begin fashion in their twenties, their thirties, and their forties, and they do beautifully. Your years are not a weakness. They are wisdom and patience that younger ones still have to find.

✗ **"I'm a man, and this looks like a woman's job."**

→ Some of the most respected designers and tailors in the world are men. Fashion has no gender. A steady hand, a good eye, and a willing heart belong to anyone, and there is good money in it for any person who learns it well.

✗ **"I don't have enough money."**

→ Learning a skill is one of the smartest ways to use the little you have. You start small, you learn well, and the skill begins to pay you back for the rest of your life. Few things you spend money on will give you so much in return.

EVERY EXPERT WAS ONCE A BEGINNER

Remember this, and let it settle your heart. The most gifted designer you can think of did not start out gifted. They started out nervous, unsure, and full of the very same doubts you may be feeling right now.

The only difference between them and the person who never tried is this: they decided to begin anyway. That decision is fully within your reach today.

So let me say it plainly. Yes, fashion is for you. Not for some special, talented person far away. For you, with the hands you already have and the dream that brought you to this page.

Your Journey Starts Today

If you have read this far, something inside you is ready. You feel it. And I would love nothing more than to help you take that first real step.

At **Chide Fashion Academy**, we teach beginners the way I wish someone had taught me. There is no shouting. There is no rushing. There is just patient, friendly guidance that meets you exactly where you are. Whether you have never held a pair of scissors or you already know a little, you are welcome here.

What Makes Our Training Different

- ✦ **Hands-on, practical training.** You learn by doing, not just by watching.
- ✦ **Small classes.** You get real attention, never lost in a crowd.
- ✦ **A warm and friendly place to learn.** Beginners are not only welcome, they are celebrated.
- ✦ **Experienced guidance.** You learn from people who do this work every day.
- ✦ **A Certificate of Completion.** Proof of the skill you have worked hard to earn.
- ✦ **Internship opportunities.** A chance to practise in the real world before you stand alone.

Training Details

Course Duration	6 Months (Beginner to Advanced) 4 Months (Intermediate to Advanced)
Form Fee	₦5,000
Resumption Date	August 2026
Address	Chief J.O., Opposite First 200 Unit, Lokoja, Kogi State.
Phone	0813 916 7818

What You Will Learn

✦ Pattern Drafting	✦ Sewing Techniques
✦ Fabric Painting	✦ Street Wear
✦ Corsetry	✦ Beading & Embellishment

◆ **Body Contouring**◆ **Bridal Wear**

A Personal Note to You

My dear friend,

I do not know your full story. I do not know the doubts you have carried or the dreams you have kept quiet. But I know this much. You picked up this guide for a reason, and you read it all the way to the end. That tells me there is something in you that is ready to grow.

I remember when I was where you are. I was unsure of myself, wondering whether I had what it takes. Fashion gave me a skill, an income, and a confidence I never knew I could have. It truly changed my life. And there is nothing about my story that cannot also be true for you.

So this is my hand, reaching out to yours. Come and learn. Let us help you turn that quiet dream into something real, stitch by stitch. Your journey can begin this August, and I would be so glad to walk it with you.

With warmth and belief in you,

Ojogbane Joy

Director, Chide Fashion Hub

ABOUT THE AUTHOR

The Woman Behind the Vision

**Ojogbane Joy**

Director
Chide Fashion Hub

Ojogbane Joy is the Director of Chide Fashion Hub, where she has given her heart to one simple goal: helping ordinary people discover the gift in their own hands.

Her own journey into fashion was not a straight or easy road. Like many who begin, she started with very little beyond a love for beautiful clothes and the determination to learn. Through patience and steady practice, that small beginning grew into a skill, and that skill grew into a calling.

Today, she is known not only for the elegant work that leaves her studio, but for the warmth she brings to every student who walks through her door. She believes deeply that talent is not something you are born with, but something you build, and she has watched countless nervous beginners blossom into confident designers under her care.

When she teaches, she does not simply hand over techniques. She passes on belief. It is this rare gift, the ability to make people see their own potential, that has made Chide Fashion Hub a place where dreams are taken seriously and turned into reality.

“My greatest joy is not the gowns I make. It is watching someone discover they are far more capable than they ever believed.”

— Ojogbane Joy —



CHIDE FASHION HUB

— DRIP IN STYLE —
★ ★ ★ ★ ★

Somewhere inside you is a designer waiting to be discovered. The only thing standing between that dream and your hands is the decision to begin. Why not begin today?

COME AND LEARN WITH US

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Instagram @chide_fashion_hub

Facebook Oseni Ojochide Joy

TikTok Chide Fashion Hub

Your dream. Your skill. Your future.

It all begins with one bold step.